



23-27 / 09 / 2024

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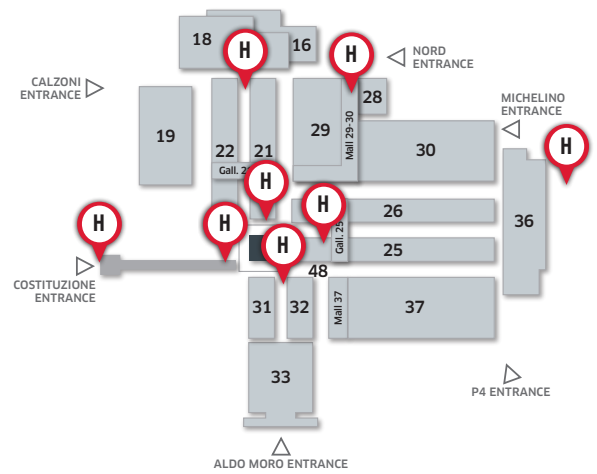
**8 Ledwall located in:**

- Piazza Costituzione
- Costituzione Entrance
- Mall 29/30
- Michelino Entrance
- Services Centre glass wall facing halls pad 21/22
- Services Centre glass wall facing halls 25/26
- Services Centre glass wall facing halls 31/32
- Connection hallway between halls 21/22 and halls 16/18

**Price:**

- 7 runs per hour in 7 locations (except for Piazza Costituzione) + 4 TYPE A SIGNS **€ 5,500.00**
- 14 runs per hour in 7 locations (except for Piazza Costituzione) + 6 TYPE A SIGNS **€ 6,500.00**
- 14 runs per hour in all 8 locations + 6 TYPE A SIGNS **€ 10,000.00**

ADVERTISING POSITIONS MAP



**VIDEO ADVERTISEMENT SPECIFICS**

Length: **25"**  
 Dimensions: **16:9**  
 Resolution: **1280x720**  
 File: **MPEG4 (VIDEO) - CODEC H264 - BITRATE between 8 and 15 MBTS**

The advertising materials must be **made up by and at the expense of the Exhibitor.**

**DELIVERY**

The material must be sent via wetransfer to the email address: **e.strali@cersaie.it** no later than **26 July 2024.**

**INFORMATION ABOUT AVAILABILITY AND COSTS**

Eugenio Strali - e.strali@cersaie.it  
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Piazza Costituzione



Costituzione Entrance



Services Centre glass wall facing halls pad 21/22



Services Centre glass wall facing halls 25/26



Mall 29/30



Connection hallway between halls 21/22 and halls 16/18



Services Centre glass wall facing halls 31/32



Michelino Entrance